



virtual Style School

Discover Online How to Be the Best Version of YOU!



Isn't it Time to Invest in the "Best Version" of You?

- ❖ Are you ready to make this year YOUR year of feeling f-a-b-u-l-o-u-s?
- ❖ Do you want to stop spending thousands of dollars on fashion mistakes?
- ❖ Would you like to learn many proven strategies for building your ideal wardrobe?
- ❖ Are you ready to smile every time you look in the mirror?
- ❖ Do you want the support you need to finally get it right?

If you answered YES to any of these questions then it's time read on!

"It is not money that makes you well dressed, it is understanding." Christian Dior

If you are like the thousands of men and women I've worked with in my 21 years as a Certified Image Master, I'll bet you've struggled with your style and wardrobe for years.

I understand... I was once there myself!

Through years of education, experience and lots of trial and error, I've come to understand why so many women lament...

"I have a closet full of clothes yet NOTHING to wear!"

My own experience of finding my personal style not only fueled my career choice – it has also been the inspiration to forever change your experience of Style. I am dedicated to giving you the support, strategies, insights, and inspiration that will enable you to step into the next evolution of YOU.

It's time to get out of your rut and find ways to stop feeling ineffective in your appearance. Stop sabotaging your personal and professional image and daydreaming about an intervention! It's time to turn it around.

In my work with women just like you, we explore what's possible and come to understand what might have held you back in the area of developing your own personal and professional style.

We explore limiting beliefs about your body, what you deserve, and what you really want to project

to the world.

You may be among those women who have never really found the colors that bring you alive, the cut of garments that flatter your figure, or the style that says "this is ME!"

Or maybe you are someone who has the desire to enhance your image but you get overwhelmed by it all and don't know the steps to achieving it. As a result, you just don't give it time or take the first steps to discovering and expressing your unique style.

It's so often that I hear...

- ❖ My clothes don't reflect who I am or where I'm headed in my life. I need help but don't know where to start.
- ❖ My body is changing and I'm not getting any younger, so I'm confused about what's best for me now more than ever.
- ❖ I hate to shop because I don't know what looks good on me, and I end up buying the same boring things destined to become orphans in my closet.
- ❖ I don't know how to describe the style I want or what will make me happy.
- ❖ I wish I knew what's possible for me because there's a "star" inside just waiting to escape.
- ❖ My priority is my family so I usually spend money on them before I focus on myself.
- ❖ I'd love my own personal stylist, but don't think I can afford it.

If any of this sounds familiar, you are not alone! So many women today struggle with this and the good news is... there are solutions! You've come to the right place.

I'm inviting you to experience and enroll in my **Virtual Style School**.

Imagine, from the comfort of your own home, experiencing an interactive, multi-media course that will forever change the way you see yourself and how you show up in the world.

Together we'll walk the path of discovery, exploration, and learning about how to take your Style from *ho hum* to *Fabulous and Professional!*

Imagine the Value of:

- ✓ Liking what you see in the mirror every morning before you walk out the door?
- ✓ Having a closet filled with only those clothes and accessories that make you feel fabulous, boost your self confidence, and express your essence?
- ✓ Feeling confident about how to select the perfect clothes and accessories for YOU.
- ✓ No longer feeling stuck in the same old choices in which you feel safe?
- ✓ Having a shopping experience that is fun, productive and results in clothes that are your best colors, your best styles, your best accessories and your best fit.
- ✓ Bypassing 90% of what's in stores and focusing on the 10% that may be perfect for you.
- ✓ Having the confidence to define the look you want to project and the steps you can take to get there.

So join us for **Virtual Style School**, a valuable multi-session course... where you'll enjoy and learn the most effective strategies to transform your image into something you love - all from the comfort of your home... at your convenience and within your schedule. Together we will transform your Style world and help you to step into a new professional and personal style that authentically expresses the evolution of the woman you are becoming *with confidence, clarity and joy*.

[Click here to register!](#)

In Virtual Style School, here's the journey you will take:

Session #1: Begin Your Discovery

In this session you will:

- Become more fluent in the language of Image and Style.
- Understand the components of what makes for great Style.
- Identify many notable Style icons and what makes their Style identifiable.
- Learn the process of defining your Style Recipe.
- Learn how to BE the BEST version of you.

How would it feel if you could get focused and create the vision and define the essence of how you want to show up this year? This session will get your juices flowing and lay the groundwork to build a Style that communicates exactly what you want and need. This session will launch your journey.

Session #2: Select Your Very Best Colors

In this session, you will:

- Articulate and visually portray your Style Recipe in words and pictures.
- Explore and understand how to select the right Colors to authentically express your personality, your lifestyle, your profession, and your goals.
- Learn how and why color enhances your style.
- Discover how to use your personal coloring to direct your color choices.
- Learn how to apply color theory to your shopping experience to include Color Temperature, Value, Personal Coloring, Contrast Level and Texture.

Wouldn't you shop with more confidence, save time, money, and frustration if you knew exactly what colors to choose to build a wardrobe that flatters your personal coloring and conveys a message of confidence as you step into your evolution? Of course you would!

Session #3: Understand Your Body and What Fits You Best Today

In this session, you will:

- Identify your body shape... the one you have today.
- Recognize the clothing styles designed to flatter your shape and proportion.
- Understand why two women who wear the same size cannot always wear the same garment.

Would you love to zero in on your best options quickly, avoid purchasing mistakes, and love what you see in the mirror? Even if your body isn't perfect, are you anxious to learn the secrets to make it look as though it is and what's most flattering? Would you like the confidence to know the selections you make in the dressing room are perfect for you now?

Session #4: Put Your Stylish Wardrobe Together

In this session, you will:

- Discover Marion's valuable shopping formulas.
- Learn how to assemble a cluster of clothes for business, play, or travel.
- Come to think of your clothes in a new way.
- Explore foundational pieces vs. star pieces.

Wouldn't you be thrilled to change your life and how you shop forever? How would it feel if you could confidently say "I'm one put-together woman!" and mean it?

Session #5: Choose Your Perfect Accessories

In this session, you will:

- Learn the importance of your perfect accessories.
- Find out how to select them to complement your shape, coloring, body scale, proportion and personality.
- Identify the key accessories that are a must for your wardrobe.

How would it feel to have a collection of accessories that enhances your natural beauty, rejuvenates and updates your wardrobe, and pulls everything together into one lovely package? Wouldn't it be great to expand your wardrobe inexpensively, freshen your style, and move with ease from business to social occasions, from dawn to dusk.

Session #6: Enjoy Your Shopping Experiences

In this session, you will:

- Identify your shopping ruts.
- Put some strategies and ground rules in place.

Won't it be wonderful to be equipped to enjoy your next shopping experience?

With your enhanced knowledge, you can look like a million bucks without spending a million bucks. And, you will automatically eliminate 90% of what's in the stores and focus on the 10% that will be perfect for YOU. Self-knowledge is the key to a confident image and your Signature Style.

And, There's More: Private Coaching with Marion

Before you begin Virtual Style School, would you like to receive some valuable pre-school feedback so that you will make the most of the curriculum? Through a Virtual First Impression Consultation, Marion will review your pre-session questionnaire and the digital photos you'll provide.

Then, you'll receive a 30-minute private telephone or Skype session with Marion to receive feedback on areas on which to especially focus your attention... it could be on your style, hair, makeup, color choices or body language. This can set the stage for maximizing the learning experience of Virtual Style School.

Then, as you progress through the course, there are sure to be questions that arise for you and ones for which you'd like answers and feedback. The course will also include the opportunity to be privately coached for 60 minutes by Certified Image and Style Master, Marion Gellatly.

A Revolutionary Delivery Platform

What makes this program unlike any other is our resource-rich Online Learning Center where you will access content-packed video trainings, action steps, and tools. It's like having Marion walk with you on your journey to a more fabulous you.

Each session includes a 60 minute educational video that you can watch again and again if you wish, a downloadable action guide, and other relevant handouts needed for each topic. The full program will be accessible in the Powerful Presence Online Image Center using your passcode that will be provided. Best of all, you can progress through the program at your own pace.

And, on top of that, you will have access to the Center for four months because we know how beneficial it is to be able to go back and review the materials as you begin your path to a fabulous Signature Style.

We hope that you will invest in yourself and enroll soon. It's fun, it's fast and it's going to have a positive impact in so many areas of your life, not just your wardrobe!

You are invited to sign up today and join the Virtual Style School!

[Click here to register!](#)

When: Anytime upon registration. All sessions will be immediately available to you for four months from the date of your registration.

Your Investment

One payment of \$497

or three monthly payments of \$175.



[Click here to register!](#)



Marion Gellatly

Marion Gellatly is an internationally-respected Certified Image Master who has impacted thousands of men and women in her 20 year career by guiding them to Discover, Define, and Step Into their professional style and greatness.

Her clients consistently say things like, "You've changed my life forever. I never knew I could look this great." How can getting dressed be such a transformative event? You're about to find out! Marion will be sharing how small changes coupled with self-knowledge can make big differences.

Here's what some Virtual Style School graduates have to say about Marion and the Style School

results she delivers:

"I highly recommend Virtual Style School. The course was high value, the materials were high quality, and the information relevant and up-to-date. Marion offered insightful suggestions and valuable easy to understand content. If you think you know a lot about the topic, I guarantee Marion's expertise will educate you even more. Marion's Virtual Style School gets high marks from me. I will definitely recommend it to my clients."

–Mary Jeanne Vincent
Career Expert & Strategist





"Style School helped me define my style in terms that I can carry with me while I shop. The style "recipe" you assisted me in developing has prevented me from buying colors which don't work, styles that don't suit my personality, and pieces which would be destined to become closet orphans and never worn. The money I am not wasting with thoughtless purchases makes Style School worth every penny!"

–Barbara McDonald
Graphic Designer

"I found Virtual Style School, as well as Marion Gellatly's delivery, a wonderful experience. The course opened my eyes to things I never knew, but also helped me to look at my wardrobe, style, etc objectively – as others see me. I learned so much that I can apply now, and in the future as I (and my body) change. An investment into Virtual Style School, means an investment into YOURSELF. I would encourage anyone who has enrolled to make sure you carve the necessary time out of your busy schedule to view the sessions, take it all in, think about it over the time of course, get involved and ask questions. Being a very practical person, I would highly recommend enrollment into the course because once you learn the tools they can be applied every single day!"

–Jessica Underberg
Assistant Fair Manager



"I was one of those people with a closet full of clothes and nothing to wear. Style School taught me to think differently about building a wardrobe. I learned to shop smarter and more strategically while expanding and updating my current fashion know how. The course is content heavy – and that's a good thing. The financial investment is minimal compared to what you receive in return and the course begins to pay for itself immediately. Marion's teaching style is warm, supportive and positive while delivering her expert guidance and years of wisdom. It is clear why she is tops in her field. I highly recommend Style School and am looking forward to more interesting classes. Thank you Marion!"

–Debbie
California

"I love it when training programs describe the take-aways and they are true! You said, "You can automatically eliminate 90% of what is in stores and focus on the 10% that will be perfect for YOU.' 100% right on!

Thanks so much for sharing your wisdom and impacting me in such a positive way. I am a definite work in progress but Style School set me on a path to being 'the best version of me' I can be. The refund I got on the clothes I returned which 'weren't me' more than paid for Style School."

–Jill Russell
HR Consulting Firm Owner



"I started Virtual Style School because I had recently changed my hair color and I wanted help with how that affected my choice of clothing colors. I quickly saw how my personal brand – what I wear on my body – reflects on my business. Choosing your clothing is just as important as choosing your logo or website heading. Marion's years of experience in the corporate world and in helping business owners like me was invaluable in building my personal wardrobe. I've already started to build a new, more on-point wardrobe and look forward to continuing the process. Every business owner needs Marion's services."

–Julie Foucht

Business Coach

"I wish I had worked with Marion Gellatly years ago... she would have saved me thousands of dollars in fashion mistakes.

Also, I strongly believe that I would have closed even more sales with the valuable information she has now shared with me that goes way beyond my attire, encompassing more subtle strategies that become great marketing tools. Her passion for helping others, her extensive knowledge, and her overall talent make her an important part of our success in life!"

-Wendy Brickman
Publicist

